

# Things Have Changed

## And So Has The Way We Need To Advertise & Sell Real Estate



Sellers Expect Advertising  
Give Them More  
Than They Expect

Address - Specific Web Sites  
Broker to Broker E-Mail Flyer  
Distribution System

### This Is How We Need To Do It Today

#### Broker to Broker E-Mail Flyer Distribution

- ◆ Design Your Flyer In Minutes
- ◆ Includes Four Photos
- ◆ Drive Traffic to Your Web Site
- ◆ Pinpoint Your Marketing
- ◆ Promote New Listings, Open Houses, Price Reductions, & More
- ◆ Least Expensive High Impact Target Advertising Available
- ◆ Reach Brokers Across Town or Across The Country



#### Address-Specific Web Site

- ◆ Unlimited Property Photos
- ◆ Link To Your Virtual Tour
- ◆ Several Lead Generating Forms
- ◆ Satellite View of Your Listing
- ◆ Search Engine Optimization
- ◆ Links To Neighborhood Info
- ◆ Local School Information
- ◆ Tons of Customizable Templates
- ◆ Address Rider® Sign



[www.TheListingWidget.com](http://www.TheListingWidget.com)

877.Widget-1